

Martin L. Kerr, *Associate*

Mr. Kerr has counseled a wide variety of clients ranging from agile, entrepreneurial companies to more well known, multi-billion dollar corporations. Utilizing his business acumen, he advises clients on a diverse range of business transactions (i.e. purchasing/sales agreements, regulatory compliance matters, and licensing agreements).

Martin also has significant experience in negotiating long term supply and sales agreements. This work has allowed him to develop a holistic approach to a transaction which takes into account both legal and business concerns.

Some of Martin's past and present endeavors include:

- Developing a supply chain contract process for a multi-billion dollar global organization;
- Developing and executing a strategy to combat unauthorized and counterfeit sales of product online;
- Negotiating payment systems agreements with large banks; and
- Advising companies on the potential impact of new regulations.

Prior to coming to Wegman, Hessler & Vanderburg, Martin worked as a financial analyst and contract and compliance manager for large global organizations where he developed a long term approach to balancing both legal and business requirements. He also worked as a project manager for a smaller organization where he developed and executed plans for new revenue streams.

Practice Areas

- Corporate & Business Services



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Education

- J.D., Master of Business Administration (International Finance), University of Akron, 2016
- B.S. Accountancy, University of Akron, 2003

Bar Admissions

- Ohio, 2017

Memberships / Honors / Awards

- Ohio State Bar Association
- Akron Bar Association
- Cloverleaf Youth Baseball, Treasurer