



## **Bruce E. Peacock** **OF COUNSEL**

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### **Professional Experience**

Bruce E. Peacock assists both domestic and global companies secure, protect and defend their intellectual property rights. He specializes in patent and trademark enforcement and prosecution.

He has solicited mechanical and chemical patents in the following technological areas:

- Organic and polymer chemistry
- Complex pulp and paper machinery
- Plastics processing equipment
- Automotive and marine structural components
- Water treatment and petroleum processing additives
- Sealants, caulks, adhesives, and cement
- Cathodic pattering equipment
- Metallurgical methods

Bruce has enforced and defended trademark and patent causes relating to:

- Color and product configuration trademarks
- Medical instruments
- Pulp and paper equipment
- Spraying mechanisms

He counsels clients on day-to-day business including patent and trademark validity, infringement, right to use opinions and licensing matters. Due to his extensive experience and background, Bruce has also been interviewed by The Wall Street Journal.

## Practice Areas

- Intellectual Property

## Admissions

- State of Ohio, 1988
- Commonwealth of Pennsylvania, 1975
- United States Court of Appeals, Federal Circuit
- United States Court of Appeals, Sixth Circuit
- United States District Court, Southern District, Ohio
- United States District Court, Eastern District, Pennsylvania
- United States Patent and Trademark Office

## Memberships/Honors/Awards

- Ohio State Bar Association
- American Bar Association
- American Intellectual Property Law Association
- Cleveland Intellectual Property Law Association
- Former President of Dayton Intellectual Property Law Association (2001-03)
- Former Adjunct Professor, University of Dayton Law School Scholarship Award
- Ohio Super Lawyer, 2003-2007
- Martindale Hubbell's Highest Possible Rating in Both Legal Ability and Ethical Standards, A-V

## Education

- J.D., University of Toledo, 1975, recipient of American Jurisprudence Book Award for Scholarship in Copyright Law and Trust Law, Winner of Toledo Patent Law Association Scholarship Award
- B.S. Philadelphia College of Textiles and Science 1972 (Cum Laude), recipient of Sara Tyler Whistler award for Outstanding Achievement in Science, Blue Key National Honor Society